## **Creative Brief**

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Project	Client:
	Point of contact:
	Email:
	Phone:
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Overview	Objective:
	Problem:
	Target audience:
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— Creative	Deliverables:
— Creative	Deliverables: Imagery:
— Creative	
— Creative	Imagery:
— Creative	Imagery: Wordmark:
— Creative	Imagery: Wordmark: Tagline:
— Creative	Imagery: Wordmark: Tagline: Colors: